

Registration

Call **1-800-964-1619** to register or register online for the special website registration bonus.

EARLY REGISTRATION BONUS FOR SEMINAR ONE ESTHETIC MATERIALS AND TECHNIQUES FOR THE PROGRESSIVE DENTAL TEAM

All Dentists and Technicians who REGISTER ONLINE by October 2nd 2009 will qualify to participate in a web based seminar designed to increase the new patient flow to your office.

The seminar; The Top Five Techniques To Market Your Dental Practice will illustrate the methods that Dr. Stephen Phelan uses to market his dental practice and consistently bring in 30 to 45 new patients every month. The seminar will be hosted live on October 3rd 2009 at noon and you will be able to watch the event right from your own computer. The presentation will be followed by a question and answer session that will allow you to ask Dr. Phelan specific marketing questions that relate to your own situation.

EARLY REGISTRATION BONUS FOR SEMINAR TWO COMPREHENSIVE OCCLUSION AND FULL MOUTH REHABILITATION

An early registration fee discount of \$100.00 for Dentists and Technicians and \$50.00 for team members is available for everyone who registers by December 18th 2009.

REGISTRATION FORM

SEMINAR 1 SEMINAR 2

Seminar Location: _____ Seminar Date: _____

Doctor's Name: _____

Team Member's Name: _____

Address: _____

City/Town: _____

Province/State: _____ Postal Code/Zip: _____

Telephone: _____ Fax: _____

Email: _____

METHOD OF PAYMENT

CE Course	Title	Tuition Fees for Dentists & Technicians	Tuition Fees For Team Members
Seminar 1	Esthetic Materials And Techniques For The Progressive Dental Team	\$349.00 + \$17.45 (GST) = \$366.45	\$195.00 + \$9.75 (GST) = \$204.75
Seminar 2	Comprehensive Occlusion And Full Mouth Rehabilitation	\$995.00 - \$100.00 (Early Reg. Discount) + \$44.75 (GST) = \$939.75	\$245.00 - \$50.00 (Early Reg. Discount) + \$9.75 (GST) = \$204.75

Cheque Visa Mastercard Amount: _____

Credit Card #: _____

Expiry (month/year): _____ Card Verification Number: _____

Name on Card: _____ Signature: _____

Clinical Technique DVDs



NEW DVD: MASTERING DIGITAL PHOTOGRAPHY

This new extended length DVD will teach you the same techniques Dr. Stephen Phelan uses to create excellent dental images. The DVD will walk you through the settings you need to use for dental photography as well as the retractor, mirror, flash and patient positioning required to obtain excellent images. Dr. Phelan will also demonstrate the four essential techniques in Photoshop to edit your images. The DVD includes an illustrated book that can be used as a quick reference in the operatory while you are photographing images of your own patients. The DVD and illustrated book will be shipped in September and are offered at a one time preorder special of \$269.00 plus GST. The fee will increase to \$299.00 plus GST after the initial orders are shipped.



CLINICAL VENEER DVD SERIES

This exciting DVD series uses extensive digital video filmed with a Zeiss, OPMI PROergo Dental Microscope. The detail of all the clinical procedures illustrated with the digital video makes the DVD feel like an over the shoulder experience but in the comfort of your own home or office. Each DVD is \$149.00 or you can order the Veneer DVD series of four DVD's for \$500.00. To order call toll free at **1-800-964-1619** or buy online via Pay Pal.

TRADITIONAL VENEER PREPARATION

This exciting DVD will demonstrate with a four-unit case the traditional approach used to conservatively prepare teeth for porcelain veneers using a variety of preparation stents made from the diagnostic wax-up.

DIAGNOSTIC MATRIX VENEER PREPARATION

This unique DVD will demonstrate a new method for preparing teeth quickly and conservatively for porcelain veneers using the diagnostic matrix. This method allows the patient to preview the esthetic changes prior to any tooth preparation and will be demonstrated with 2 different cases.

PORCELAIN VENEER AND CROWN PROVISIONAL TECHNIQUES

This excellent DVD will demonstrate a variety of provisional techniques on three cases. The first case will demonstrate the fabrication and cementation of a 10-unit veneer provisional. The second case will demonstrate a four unit anterior crown provisional, and the third case will demonstrate the fabrication of a full arch provisional on a silicone die model.

PORCELAIN VENEERS: ADHESIVE LUTING AND FINISHING TECHNIQUES

One of the most technique sensitive aspects of porcelain veneers is the adhesive luting of the case. This exciting DVD will demonstrate in detail how to step-by-step bond in a four-unit porcelain veneer case with an exceptional soft tissue response and esthetics.

About Dr. Stephen Phelan, DDS



Approved PACE Program Provider
FAGD/MAGD Credit.
Approval does not imply acceptance
by a state or provincial board of
dentistry or AGD endorsement
(12/1/2007 to (11/30/2011).

Dr. Stephen Phelan graduated from the University of Toronto, Faculty of Dentistry in 1992. Dr. Phelan is one of only 250 dentists worldwide to have received Accredited Member status in the prestigious American Academy of Cosmetic Dentistry and is one of a very small percentage of dentists to have passed this process on the first attempt. Dr. Phelan has spent hundreds of hours training with some of the best dental educators in the world including Drs. John Kois, Frank Spear, Peter Dawson, Dennis Tarnow, Pascal Magne, Pat Allen, Jimmy Eubank, Jeff Morley, Bill Strupp, Buddy Mopper and Newton Fahl. Dr. Phelan is also a member of the Canadian Dental Association, Ontario Dental Association, and the Toronto Crown and Bridge Study Club.

Dr. Phelan is the author of numerous articles on techniques in esthetic dentistry published in peer-reviewed scientific journals such as the Canadian Dental Association Journal and The Journal of the American Academy of Cosmetic Dentistry. Dr. Phelan also had an implant case selected as a winner in the Worldwide Esthetic Case Competition by Straumann and is featured in the 2005 Esthetic Casebook. He has lectured locally and internationally on the subject of esthetic and restorative dentistry.

Our website contains detailed information about two exciting new seminars and three workshops. The website contains digital video clips of some of the techniques that will be taught as well as photographic "case studies" from selected cases that will be used to illustrate the teaching material. The website will give you an excellent preview of the material covered in this exciting seminar.



www.phelantdentalseminars.com



PHELAN
DENTAL SEMINARS

1500 Heritage Way, Suite 3
Oakville, ON Canada
L6M 3H4



Phelan Dental Seminars would like to acknowledge the generous support of our corporate sponsors and partners in excellence. The Sponsors provided unrestricted funding to support the catering functions for the seminar series.

2009-2010 Courses Seminars, Workshops, and DVDs

905.989.1169 toll free: 1.800.964.1619 fax: 905.989.1594



“Very well done highly informative seminar. A huge amount of complicated material is artfully presented in an understandable manner.” *Dr. Ian Raskin*

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Esthetic Materials and Techniques for The Progressive Dental Team

INTRODUCTION

With the increased level of complexity of today's dentistry, clinicians are bombarded with information about a large number of new material choices and techniques. The ability to filter through all of the hype and advertising to determine which materials and techniques will best work in practice is especially important in difficult economic times.

Dr. Stephen Phelan invites you to a full day seminar that will explore a variety of techniques that are designed to increase the productivity and profitability of your practice with everyday dentistry and esthetic procedures.

COURSE OVERVIEW

Dr. Phelan's down to earth and approachable teaching style along with his digital videos and detailed clinical photography will create a unique and enjoyable learning environment for the dentist and team members. This unique multimedia seminar will use extensive digital video filmed with a Zeiss, OPMI PROergo Dental Microscope. The detail of all the clinical procedures demonstrated with the digital video makes the seminar feel like an over the shoulder experience but in the comfort of a classroom setting. A very detailed course handout containing the lecture notes, communication forms, and a materials and suppliers list will supplement the lecture material.

LEARNING OBJECTIVES

1. To learn how to predictably shoot a digital photo series for your patient.
2. To learn how to create an effective case presentation with your digital photos.
3. To learn how to create excellent esthetics with composite resin in the anterior and posterior regions with no sensitivity and ideal contacts.
4. To learn a variety of new techniques that will increase your practice productivity and profitability while increasing your joy in practice.

COURSE SYNOPSIS

- Digital photography techniques that the dentist and their team members can learn and implement on Monday morning.
- Learn a simple portrait photography technique.
- Learn how to take color corrected shade photos for lab communication.
- Learn how to use your photos to motivate your patients toward acceptance for esthetic restorative dentistry with a simplified digital case presentation.
- Posterior composite resin restorations using a variety of matrices to develop ideal contacts with no post treatment sensitivity.
- A simplified core build-up technique and why to use this with all of your crown and bridge preparations.
- Should you still use pins and posts with your core build-ups?
- Anterior composite resin restorations using a number of techniques and materials that will provide your patients with many years of enjoyment.
- Simplified provisional techniques for veneers, crowns, bridges and implants using a variety of materials.
- Simplified isolation techniques for better, faster, high quality dentistry.
- Porcelain onlays: a step-by-step technique that will provide you with predictable results.
- Digital impression taking for crown and bridge, the future is now.
- Hard and soft tissue applications of dental lasers.
- A system for treating patients with moderate crowding that desire treatment with conservative porcelain veneers instead of orthodontics.
- Crown and bridge update, as well as a predictable technique for ovate pontics.
- Porcelain veneers update, materials and techniques for faster, easier and better quality restorations.

- Implant dentistry update, and the effect of the horizontal component of biologic width on your implant cases.
- When should we save a tooth or extract it.
- For the best esthetic result, which of the teeth that we extract should we replaced with a pontic and which ones with an implant.
- When should we place an immediate implant and when should we have a delayed placement.
- New instrumentation for simplified extraction techniques that preserve alveolar bone.
- Socket grafting techniques to preserve esthetics and alveolar bone for your patients.
- AlloDerm microsurgical tissue grafting instrumentation and techniques.

SEMINAR LOCATIONS

Registration and breakfast will start promptly at 8:00 a.m.
The seminar will run from 8:30 a.m. until 4:00 p.m. with lunch provided.

Niagara Falls: October 30th, 2009

Seminar will be hosted at The Niagara Fallsview Casino & Resort.
6380 Fallsview Boulevard, Niagara Falls, ON L2G 7X5

Edmonton: November 6th, 2009

Seminar will be hosted at The Shaw Conference Centre.
9797 Jasper Avenue NW, Edmonton, AB T5J 1N9

Toronto: November 20th, 2009

Seminar will be hosted at La Primavera Conference Centre.
77 Woodstream Boulevard, Woodbridge, ON L4L 7Y6

Montreal: November 27th, 2009

Seminar will be hosted at The Centre Mont-Royal.
2200 Rue Mansfield, Montréal, QC H3A 3R8

Vancouver: December 4th, 2009

Seminar will be hosted at The Four Points By Sheraton Vancouver Airport.
8368 Alexandra Road, Richmond, BC V6X 4A6

Tuition fees for this seminar are \$349.00 plus GST for Dentists and Technicians and \$195.00 plus GST for team members.

EARLY REGISTRATION BONUS FOR SEMINAR ONE

All Dentists and Technicians who REGISTER ONLINE by October 2nd 2009 will qualify to participate in a web based seminar designed to increase the new patient flow to your office. The web-seminar; The Top Five Techniques To Market Your Dental Practice will illustrate the methods that Dr. Stephen Phelan uses to market his dental practice and consistently bring in 30 to 45 new patients every month. The seminar will be hosted live on October 3rd 2009 at noon and you will be able to watch the event right from your own computer. The presentation will be followed by a question and answer session that will allow you to ask Dr. Phelan specific marketing questions that relate to your own situation.

If you have any questions or to register by phone call **1-800-964-1619** or to fax 905-989-1594 in the registration form. The registration form can also be mailed to:

Phelan Dental Seminars: 1500 Heritage Way, Suite 3, Oakville, ON L6M 3H4

Cancellation policy for all seminars and workshops: 100% within 21 days (minus a \$50.00 admin fee); 0% thereafter. A one-time transfer to an equivalent future seminar is available with 48 hours notice.



Comprehensive Occlusion and Full Mouth Rehabilitation

Concern over occlusion and tooth wear can keep many clinicians from attempting to treat a variety of patients in their practices. It is essential to understand how to work up and diagnose these patients as well as the steps involved in executing the treatment. In this information packed 2 day seminar Dr. Stephen Phelan will present the system he uses in his own practice to evaluate and treatment plan patients with complex dental problems such as tooth wear and occlusal dysfunction. Dr. Phelan will then walk you step-by-step through the treatment of a variety of these types of complex full arch and full mouth patients that he has successfully treated over the past ten years. If you dream about treating more large and complex cases in your practice this seminar will serve as the foundation and blueprint for making those dreams a reality.

COURSE SYNOPSIS

- How to identify the signs of occlusal stability and instability and when you should consider treatment and when it is safe to leave the patient untreated.
- How to take a simplified Centric Relation bite record using either a Leaf gauge or Lucia jig.
- How to accurately mount the case on an articulator with the occlusal records.
- A simple technique to verify the accuracy of your mounting and analyze the case.
- How to perform a simple and efficient equilibration using the leaf gauge.
- How the patient's envelope of function will influence the design of your case.
- How to diagnose the causes of tooth wear.
- How to identify the patient's pattern of wear and how this will effect your restorative treatment.
- How to identify wear patients that are at a greater risk for treatment complications.
- How to manage the occlusion with a patient that is at greater risk for complications due to bruxism.
- How to know if you need to alter the vertical dimension.
- How to safely open a patient's vertical dimension and know the changes will work before completing the final restorations.
- How to take bite records for patients with significant tooth wear after the teeth have all been prepared.
- To learn how to customize the final occlusion for complex wear cases with different patterns of tooth wear.
- How to sequence a complex full arch or full mouth case.
- Splint designs to protect your patient's teeth and restorations.
- How to use a system to execute a Full Mouth Rehabilitation from start to finish, including diagnosis, records, treatment planning, case presentation, diagnostic wax-up, preparations, impressions, bite records, provisionals, laboratory communication, and seating of the final restorations.



The seminar will take place on January 29th and 30th 2010, at the Niagara Fallsview Casino and Resort. Tuition fees for this two-day seminar are \$995.00 plus GST for Dentists and Technicians and \$245.00 plus GST for team members.

The fee includes a detailed course handout, a Lucia jig to use in your practice as well as the new DVD; **How To Take Centric Relation Bite Records. This DVD is only available for Dentists who attend this seminar** and will help you implement the technique Dr. Phelan uses to take diagnostic bite records on your own patients immediately.

An early registration fee discount of \$100.00 for Dentists and Technicians and \$50.00 for team members is available for everyone who registers by December 18th 2009.

Registration and breakfast will start promptly at 8:00 a.m. on both mornings. The seminar will run from 8:30 a.m. until 4:00 p.m. with lunch provided.

Workshops

For those doctors wanting to take the quality of their cases to another level, the in-office workshops are for you. These workshops will create an environment where Dr. Phelan and the participants have the opportunity to interact on a more personal level than at a large seminar. This personal attention will allow participants to really improve their techniques and master the details to confidently treat more challenging esthetic and occlusion patients. The workshops are limited to **only twelve participants** each so that each doctor will have the individual time to develop their skills and confidence. They are designed so that participants will be able to observe Dr. Phelan demonstrate a variety of treatments over the shoulder in his own office. Skills such as digital photography, bite records fabrication, mounting models on an articulator, laser assisted closed flap crown lengthening, occlusal equilibration, esthetic composite mock-up and ultimately treating a veneer case from start to finish will be demonstrated live on real patients.

Another feature of each workshop will be a group dinner session where each doctor is asked to bring one or more cases that will be treatment planned by the group with Dr. Phelan directing the discussion. We feel that your continuing educational time is very important yet we also know that time away from your office and families can be difficult so we have designed these workshops to be two days in length. With this in mind, another benefit with these workshops will be a group web based seminar a few weeks in advance to introduce and clarify some of the topics that will be covered.

Workshop Level One: April 16th and 17th, 2010

DIAGNOSTIC RECORDS, DIGITAL PHOTOGRAPHY, TREATMENT PLANNING AND CASE PRESENTATION

Dr. Phelan will guide you through the system he uses in his office to treatment plan esthetic cases. You will master the skills of digital photography, editing and organizing your photos, taking an accurate facebow and mounting models on the Sam3 articulator. You will then learn how to collect all the information together and create a case presentation that patients will understand and lead to enthusiasm to begin treatment.

Prerequisites for this workshop: None

Workshop Level Two: June 4th and 5th, 2010

PRACTICAL TECHNIQUES THAT WILL MAKE OCCLUSION WORK IN YOUR PRACTICE

This workshop is designed to take the fear out of treating patients with tooth wear and occlusal problems and is the detailed hands-on continuation of the 2-day **COMPREHENSIVE OCCLUSION AND FULL MOUTH REHABILITATION** seminar. Learn how to evaluate patients with tooth wear and decide which patients are safe to treat and which ones will need more advanced treatments like changing the VDO, angle of guidance, envelope of function or the condylar position. Dr. Phelan will demonstrate how to perform a simplified equilibration for a patient and participants will practice and master the skills of taking bite records and performing a functional analysis. We will also practice trial equilibrations and treatment planning with cases taken from Dr. Phelan's clinical practice.

Prerequisites for this workshop: **COMPREHENSIVE OCCLUSION AND FULL MOUTH REHABILITATION** on January 29th and 30th 2010

Workshop Level Three: September 17th and 18th, 2010

ANTERIOR PORCELAIN RESTORATIONS; A DETAILED OVER THE SHOULDER EXPERIENCE

There is no other dental treatment that will impact your patient's smile like porcelain veneers. This workshop will focus on the exact details to create excellent porcelain restorations, specifically veneers. Dr. Stephen Phelan will teach every aspect of the treatment of a veneer case from start to finish and then demonstrate these techniques live on two patients in his office. You will be able to see the exact details for treating these cases and Dr. Phelan will use the dental microscope to film and project the treatment onto a 50-inch high definition monitor in the treatment room. Each participant will also have the opportunity to fabricate the provisional veneers for the preparation patient and compare them to the final provisional restorations.

Prerequisites for this workshop: Workshop Level One: Diagnostic Records, Treatment Planning and Case Presentation on April 16th and 17th, 2010.

ADDITIONAL DETAILS ABOUT EACH WORKSHOP ARE AVAILABLE ON OUR WEBSITE: phelandentalseminars.com or you can call Jennifer at our office at **1-800-964-1619**

Testimonials

“A clear and comprehensive approach to complex case management.”

Dr. Howard Libstug

“Brilliant photography and overall presentation that will add to your clinical abilities and enjoyment.”

Dr. Andrew Coburn

“Like the 1st & 2nd seminars this was very well organized and systematic. Great visuals to illustrate the point's made and a terrific handout for following the lecture. Very Well referenced.”

Dr. Arch Cameron

“I have attended your lecture before and this lecture is just as valuable and applicable. Simply the best CE value that I have found.”

Dr. Doug Jones

“To paraphrase Einstein's quote from the seminar, Dr. Phelan took the complex topic of “restoring the worn dentition” in the opposite direction by providing an orderly and systematic approach.”

Dr. John Simpson

“Very well done highly informative seminar. A huge amount of complicated material is artfully presented in an understandable manner.”

Dr. Ian Raskin

“A conscientious and outstanding speaker with great material.”

Dr. Dana Colson

“Very informative seminar and definitely sparks a fire to learn more about esthetic dentistry and gain the confidence to perform more complex restorative cases.”

Dr. Azeem Sheikh

“Dr. Phelan's seminars are both interesting and of extreme clinical value. His multimedia presentation is excellent.”

Dr. Monica Sardana

“Dr. Phelan made challenging cases seem simple with his step-by-step methodical approach.”

Dr. K Morris

“This seminar was filled with an enormous amount of information, to help you out tomorrow in the office.”

Dr. Gary Remillong

“After seeing Stephen for the 3rd time I am still discovering valuable information and techniques that I can take back to the office Monday morning.”

Dr. Frank Korody

“The highlight of my continuing education 2 years running!”

Dr. Bob Froome

